



FISHING IN WHITE

Shape: 82/16 Height: 40cm
Limited Edition: 25

It was as inevitable as night following day, that *The Whitby Collection* should bring with it a feast of fish. On this prestigious vase, hungry white-feathered fisher birds dive into the depths of a stormy North Sea to secure their next meal while above, a white-sailed fishing boat tosses and turns on a rough sea to lower its nets and trawl the sea bed for a profitable catch. In *Fishing in White*, fish are forced to live in harmony with their master, the white, foaming sea.

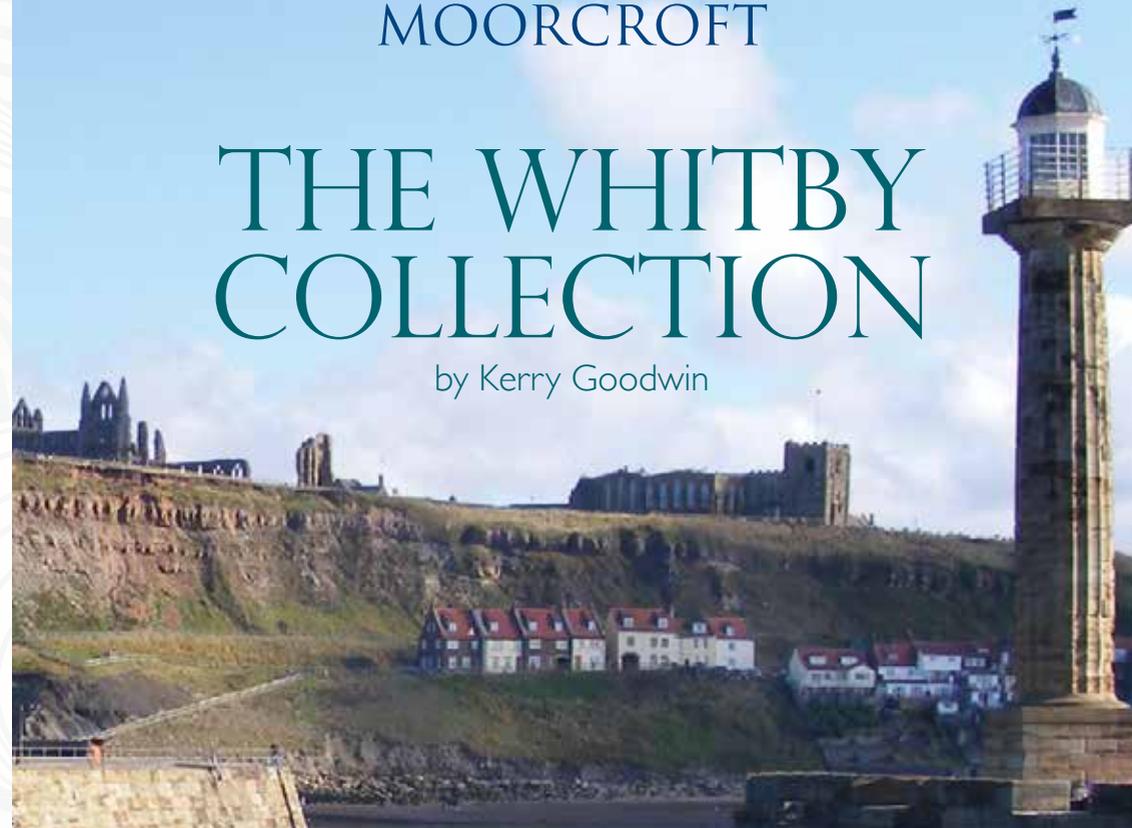
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The Whitby Collection June/17

MOORCROFT

THE WHITBY COLLECTION

by Kerry Goodwin



As famous for its fish as it is for Bram Stoker's Dracula, Whitby boasts of a history reaching back to 656AD, the year when the original Abbey was founded by Osway, the first Christian King of Northumbria. Destroyed by Viking raiders in 867AD, it was finally re-founded in 1078AD and it was at this time that Whitby acquired its present name. Fish, fishermen and boats would have arrived at about the same time with literature weaving its intricate threads in to the tapestry of time to make Whitby one of the most admired towns of our age.

The first recognised English poet, Caedmon, lived at Whitby Abbey perched high on a hill

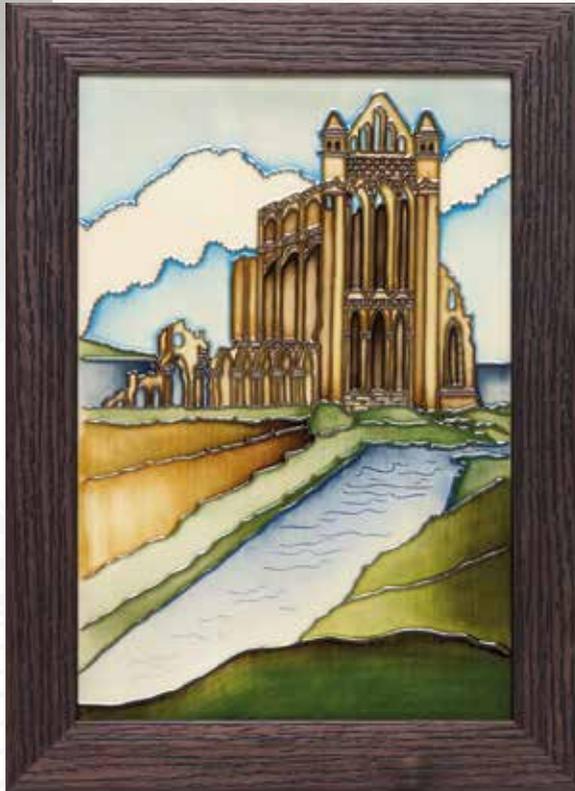
reached by 199 steps and, much later, he was joined by Dracula's Bram Stoker himself. Even today, contemporary literature thrives with Michael Faber's 'The Hundred and Ninety-Nine Steps' leading the way. Designer, Kerry Goodwin, took a dive into history before emerging with **The Whitby Collection** crafted into her sketch book. Dracula was left to his own devices and instead, the Moorcroft designer picked out her themes of Church, lighthouse, boats and fish. Indeed, it is several years since the 'Fish' Design Window opened so wide at Moorcroft, and in so doing, this historic town has been coaxed into revealing some treasures from its historical past.



WHITBY

Shape: 120/9 Height: 22.5cm
Limited Edition: 50

Stylised cottages and houses, fishing boats bobbing in the harbour and 199 steps leading to the Abbey above the town, all add up to the old Whitby of today. This is a second visit to Whitby by Kerry, but she does so this time around on the popular 120/9 shape. If atmosphere can ever transform into an image to match, then in *Whitby*, Kerry will have succeeded. The colours meld together, while the ruined Abbey broods at the top of that famous hill. Little is said about the atmospheric experience in *Whitby*. There is no need. Kerry's design shows the vibrant colours of a town much loved by all who visit it, and who see Whitby for the jewel that it is.



THE ABBEY

Shape: Plaque 11
Dimension: 20cm x 28cm (inc. frame)
Limited Edition: 30

Perched high above the historic and picturesque town of Whitby, *The Abbey* stands guard just as it has done for almost a thousand years, with its elegant arches and warm, weather-beaten stonework. Reached by the fabled 199 steps already immortalised in literature, *The Abbey* has been designed on a modest plaque to reveal a sweep of Yorkshire landscape and a sky of scudding clouds.



THE NIGHT GUARDIAN

Shape: 393/7 Height: 17.5cm
Limited Edition: 100

Sited well above the town, Whitby Lighthouse looks out on a sea fabled for its unreliable weather. It is a town guardian as well as the guide for boats under threat from a passing storm. There is something warm about *The Night Guardian*, something strong and helpful. Overlooking the listed harbour at Whitby, this is a lighthouse design offered to provide comfort to shipping.



TALES OF THE DEEP

Shape: 121/10 Height: 25cm
Limited Edition: 25

However much conservationists might squirm at the thought, from the time the North Sea became a maritime highway after breaking away from the European landmass to make Britain an island, whales have travelled past on their North – South migratory passage providing a community source of food over the centuries as they did so. It was not a huge step from there to start creating trophies out of whalebones. In Whitby, this took the form of a whalebone arch. Inspired by this historical link with these great creatures, Kerry created a vase with a submerged whale, and an octopus, both surrounded by fish that swim around the base and the waves which boil in the sea above.